



Information for Advertisers

Organizer: Achener Kolloquium Fahrzeug- und Motorentechnik GbR
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Event name: 32nd Aachen Colloquium Sustainable Mobility

Venue: Eurogress, Monheimsallee 48, 52062 Aachen, Germany

Date: October 9th – 11th, 2023

Offer: Advertisement in our digital program booklet

Costs: Full page 1.400,- € excl. VAT
Half page 900,- € excl. VAT
Desired positions will be considered, however they cannot be guaranteed.

Agency discount possible (300€)

Issue date: May 2023

Contact: Ms. Sara Portz
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Parameter: Format A4, landscape format (full page)
or A5, portrait format (half page)
Resolution 300 dpi
Colour 4/4
Compatibility PDF 1.3
Link to your company website can be integrated

Deadlines: Return of the purchase order until April 1st, 2023
Submission of the advertisement until March 31st, 2023



Advertising package

Advertising package	Price - exclusively	Price - available for multiple Sponsors
On Site Package Standard (advertising opportunity on site)	1236€	989€
On Site Package Premium (advertising option on site)	1861€	1489€
Standard offline package (online advertising option)	619€	495€
Premium offline package (online advertising option)	931€	745€
Hybrid	-20% of the total price	-20% of the total price

On Site Package Standard (advertising opportunity on site)

- Display on all monitors throughout the day in the Eurogress (30 seconds per insertion)
- Advertising insertion as a stand-alone slide with or without video
 - Video (mp4, HD resolution, no sound)
 - Statistical graphic (PowerPoint presentation or high-resolution graphic)

On Site Package Premium (advertising option on site)

- Standard offline package
- Additional playback in the halls during breaks
- Logo on LED screen in front of Eurogress
- Playback before plenary session in the Europasaal with sound (30 sec./ 1 min.)
- Sponsoring display at the entrance from the town hall to the festive evening

Standard offline package (online advertising option)

- Sponsorship notice as logo in the lower part of the app home page
- Higher listing in exhibitor & sponsor directory (alphabetical for multiple bookings)
- Static advertising foil

Premium offline package (online advertising option)

- Sponsoring banner at the top of the app on all pages (alternating with ACK logo every 10 seconds)
- Top listing as exhibitor (alphabetical for multiple bookings)
- Advertising foil with advertising image or GIF

Hybrid

- Total price reduced by 20% for combined booking of „On Site“ & „Online“ packages